

ENGAGE MEMBERS LIVING WITH CHRONIC CONDITIONS WITH A CLINICALLY-VALIDATED SELF-MANAGEMENT APP & PLATFORM



juli uses a combination of proven approaches for improving health outcomes in a platform that is intuitive and easy to use.

EASILY TRACK DATA

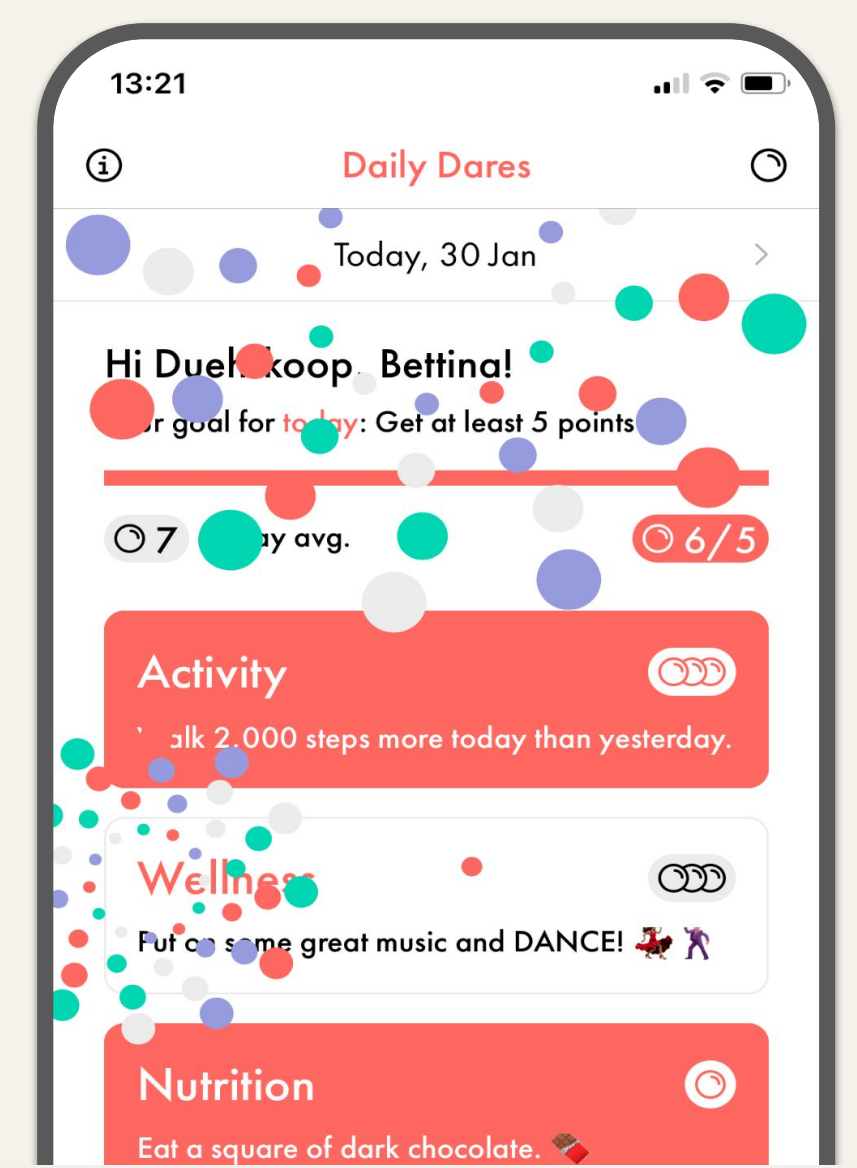
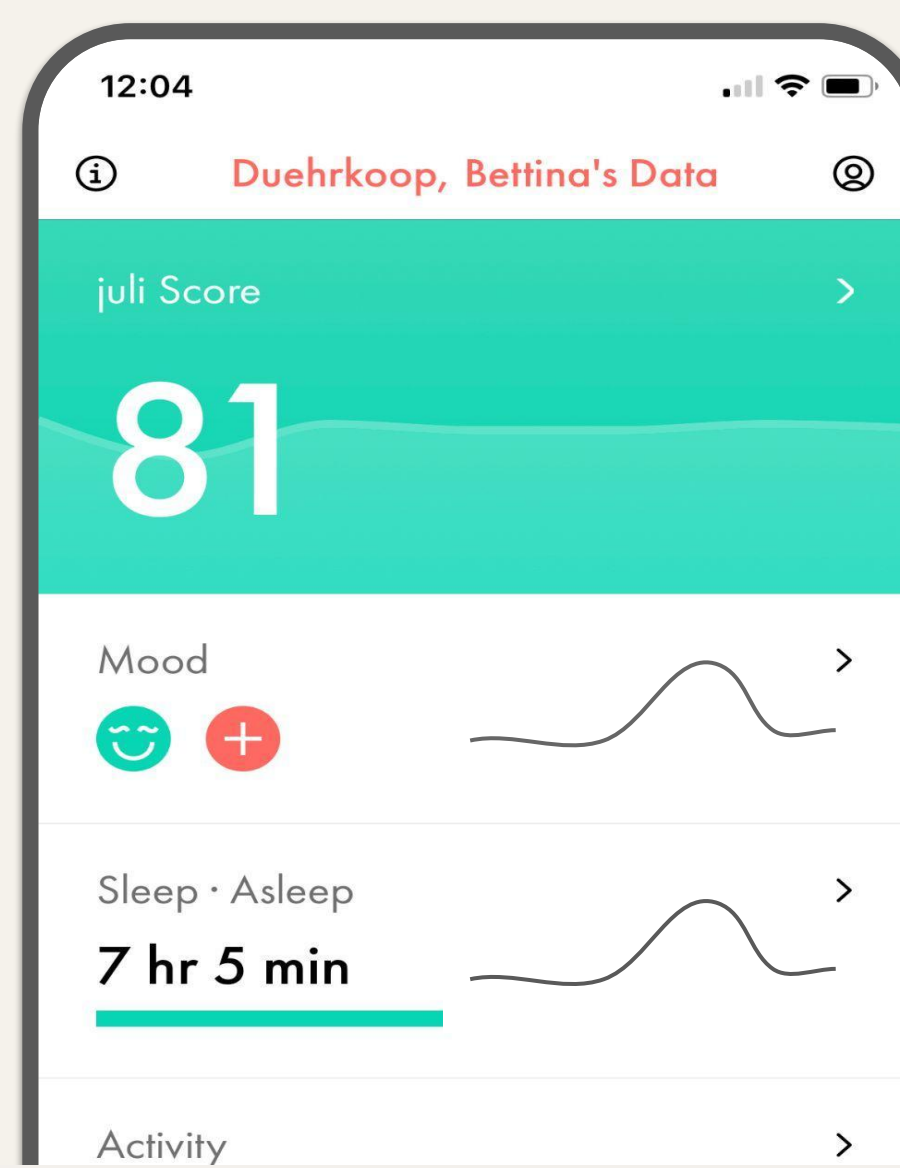
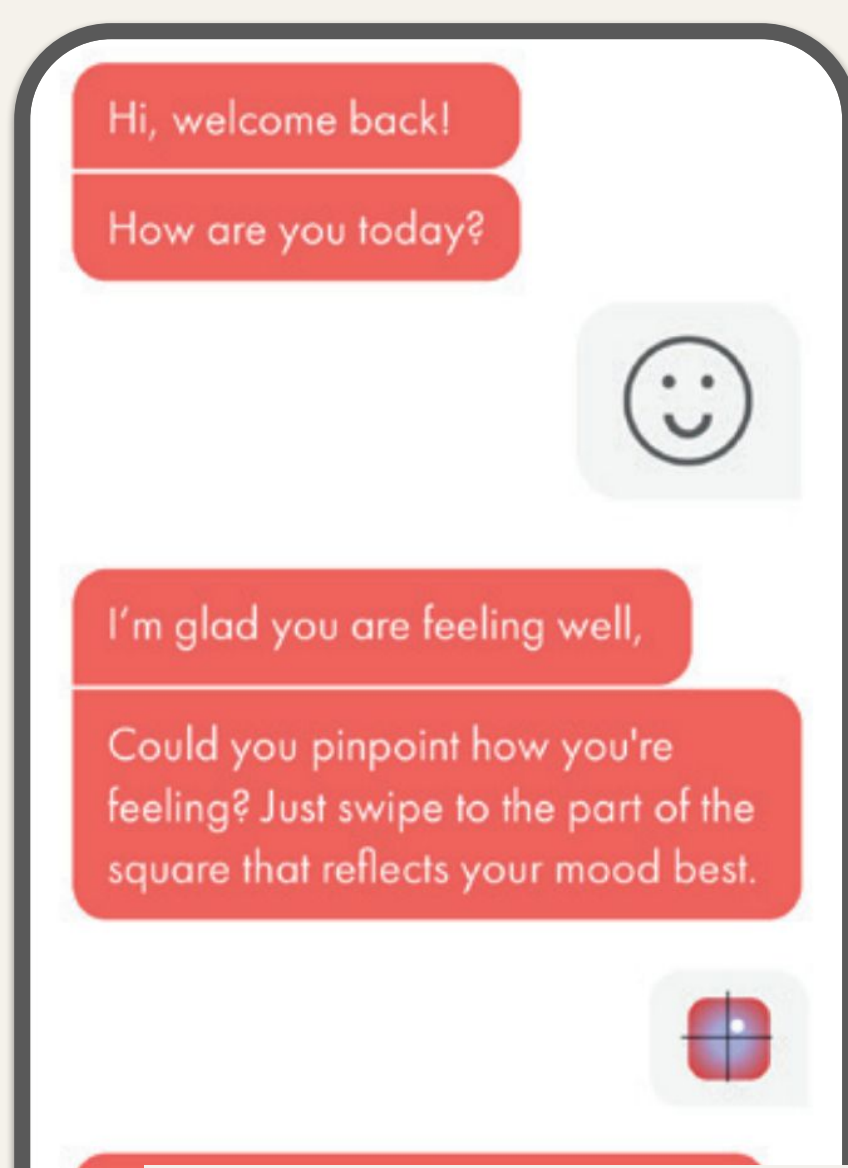
Passively-sensed health data coupled with self-reported data & hyperlocal and very detailed environmental data.

UNCOVER PATTERNS

Show symptom correlations and triggers to help members understand associations with their conditions.

GUIDE HEALTHY BEHAVIORS

Recommendations for individual behavioral changes. These are generated based upon our AI-driven analysis.



IMPROVED MEDICATION ADHERENCE

Optimizing medication adherence by nudging members and tracking medication use via phone and/or smart devices.



9 CONDITIONS & COMORBIDITIES (Anxiety, Asthma, Bipolar, Chronic Pain, COPD, Depression, Hypertension, Migraine and Non-Migraine Headaches)

Proven Efficacy Across Conditions In 2 Clinical Trials

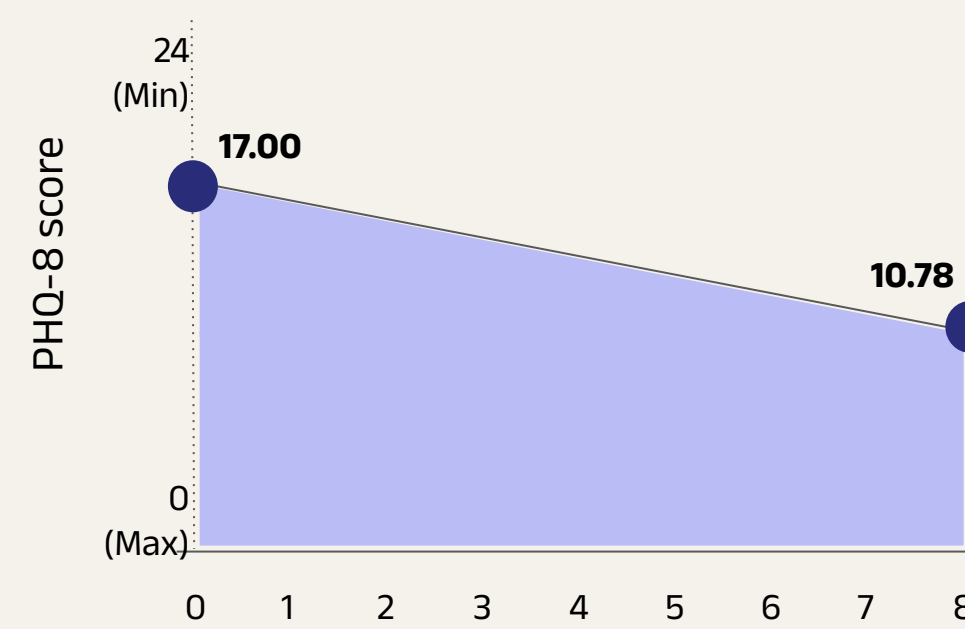
PROVEN OUTCOMES

Users **Depression** or **Asthma** used juli for 8 weeks in two separate randomized controlled trials, conducted by a leading university,

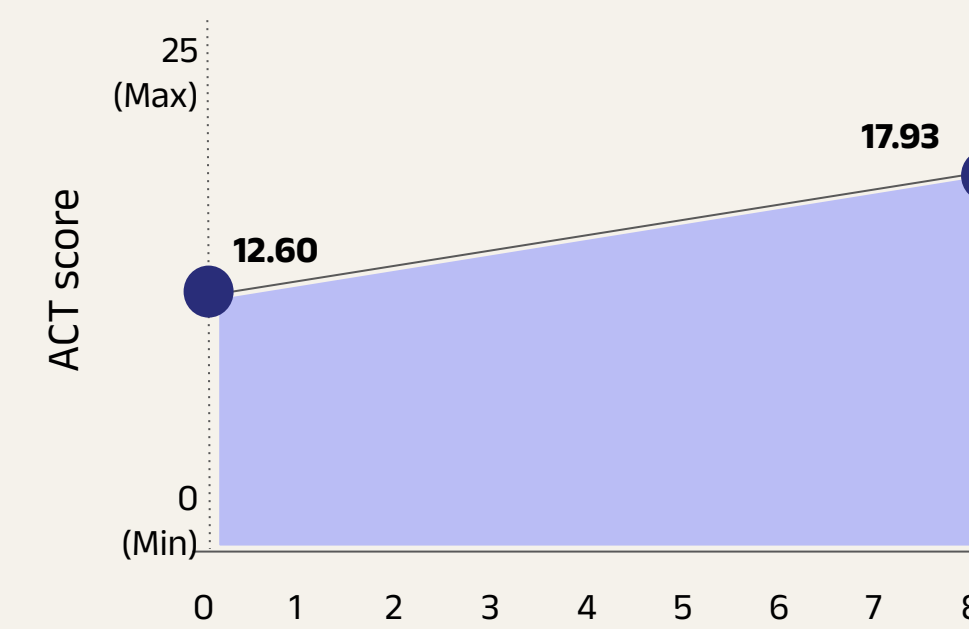
Both studies reached their primary endpoint of a **statistically significantly better improvements** on PHQ-8 and ACT scores

In the depression study the usage of additionally led to **51% of the users achieving remission.**

PHQ-8 score for depression after 8 weeks



ACT score for asthma after 8 weeks



Delivering Provable ROI

Depression: 6 point improvement in PHQ from juli generates \$76-\$97/month savings in medical costs; annualized savings opportunity of over \$1,000 per enrolled member.¹

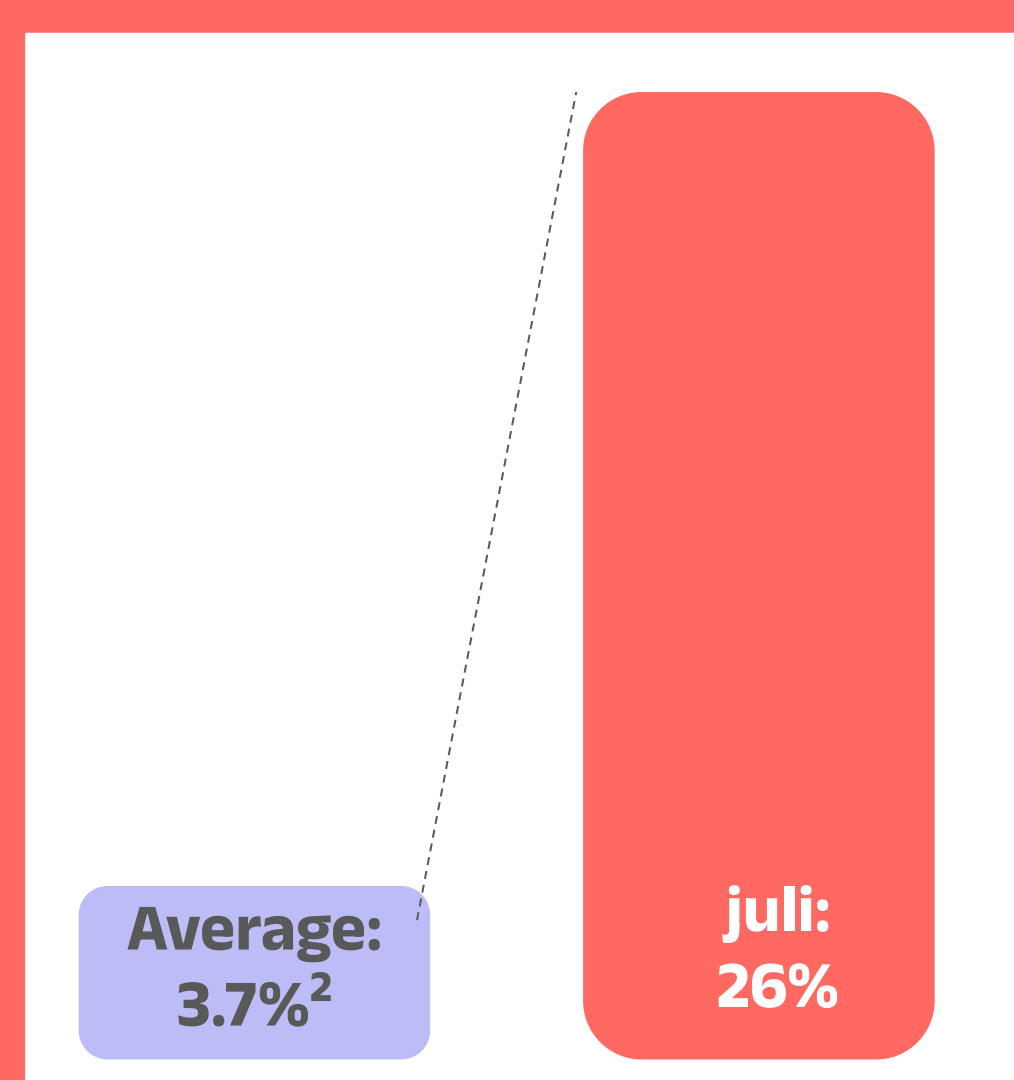
Asthma: 5 point improvement in ACT from juli users equals \$385/month savings in medical costs; annualized savings opportunity of \$4,500+ per enrolled member.²

¹ Cost Effectiveness of Digital Cognitive Behavioral Therapy for the United States, SilverCloud Health, 2021

² Asthma control associated with economic outcomes, work productivity and health-related quality of life in patients", BMJ 202

Loved By Users: Outstanding Retention + Engagement

juli retention is **7X**
health industry average



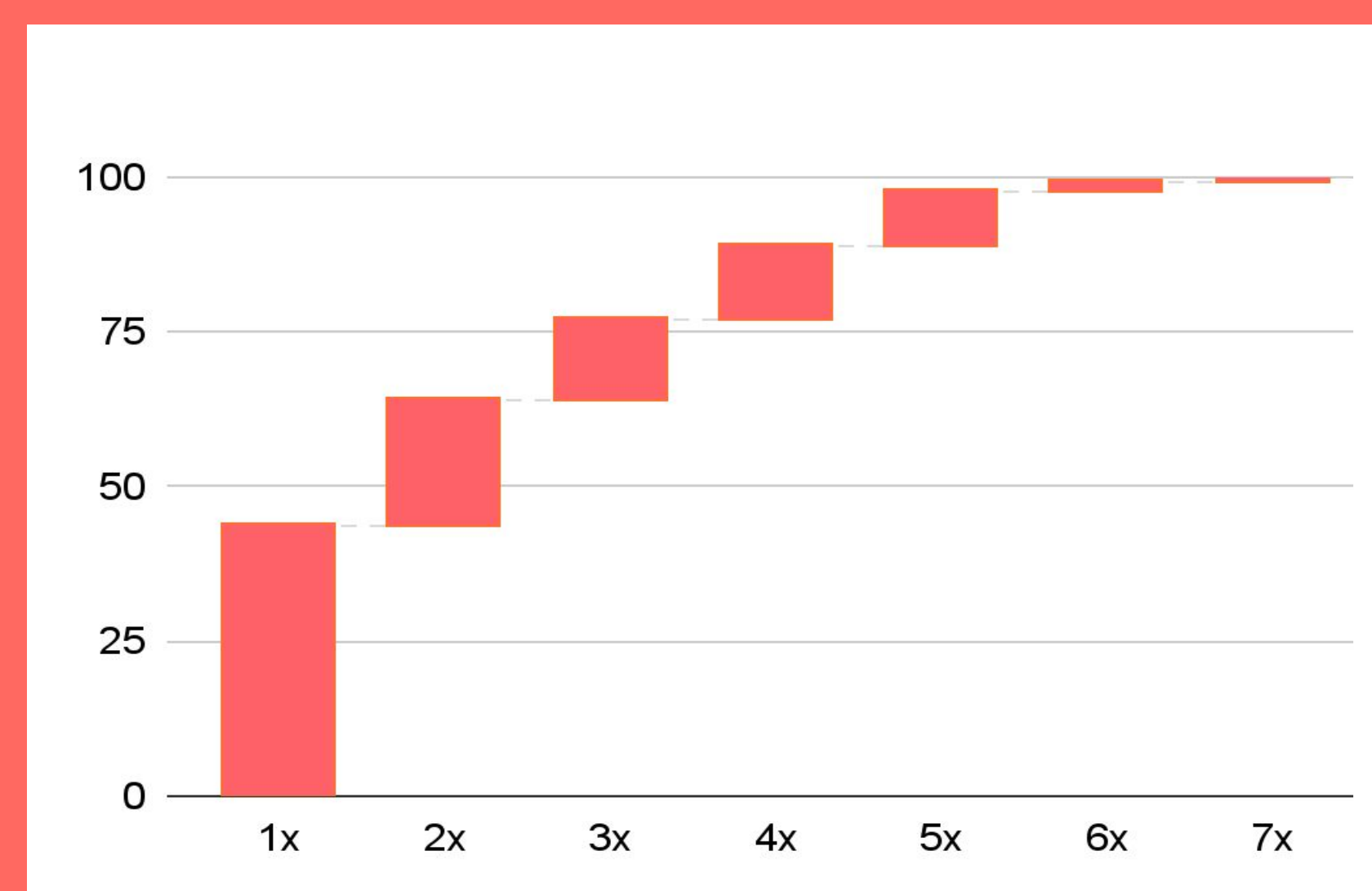
30-day retention

It appears to be challenging to keep patients using an app for a longer period of time. A recent large-scale Stanford-led study on cardiovascular health showed that on average usage for apps is only 4.1 days.¹ Our extensive research and user testing has enabled superior retention and engagement rates for our digital app. The average juli member uses the app 2.1 times per week.

¹ <https://www.jmir.org/2022/4/e35120>

² <https://www.appsflyer.com/resources/reports/app-retention-benchmarks/>

More than half of our users use juli at least twice per week



Usage per week



Dave Sockel

We know juli will help your members

We are fully convinced that your members will get better using juli. Pilot with us and you'll be as convinced as we are.

Please reach out and we can partner to determine the deployment model that best serves your business needs.

Interested?
Talk to us:
info@juli.co